

Explore



Applied Psychology

Psychology is the study of human and animal behavior. It seeks to understand and explain both normal and abnormal behavior, mental ability, perception, development, and differences in individuals. Psychological study also explores human emotions, thoughts, and motives. * Excerpt from College Majors and Careers by Paul Pfifer

Areas to Explore

Human Services . Public Relations . Research . Education . Human Resources

Careers to Explore

Mental Health Counselor . Youth Advocate . Human Services Specialist
Case Manager . Market Researcher . Corporate Trainer . HR Representative
Student Affairs Personnel . Psychiatrist . EEO Specialist . Residential Counselor
Marketing Assistant . Behavior Modification Manager . School Counselor . Professor

Employers to Explore

Health & Human Services . Veterans Administration . Hospitals . Community Centers
Religious Institutions . United Way . Advertising Agencies . Marketing Firms
Universities . Public School Systems . Local Government Agencies . YMCA/YWCA

Career Planning Tactics

- Prepare to pursue a graduate degree if interested in direct client contact
- Join research teams/independent study groups with a professor researching an area of interest
- Gain relevant advisory experience by becoming a resident assistant, orientation leader, peer mentor, campus ambassador or student activities assistant
- Volunteer with non-profits you that serve your population of interest
- Do internships working with varied populations to find your niche
- Join the Psychology Club to network with peers & professionals

Resources

[Occupational Outlook Handbook: Psychologists](#)

[Occupational Outlook Handbook: Human Resources](#)

[Occupational Outlook Handbook: Social & Human Service Assistants](#)

[Applied Psychology @ Belmont Abbey](#)

Professional Associations

[American Psychological Association](#)

[American Counseling Association](#)

[Society for Human Resource Management](#)



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COLLEGE

THAT IN ALL THINGS GOD MAY BE GLORIFIED