

UCSC INTERNATIONAL CURRICULUM Courses in English

MILAN CAMPUS

Business and Economics

- Strategic management & entrepreneurship: the Italian perspective
- Entrepreneurship lab: creating a new business
- Green management & sustainability
- Entrepreneurial finance
- Business, government and the global economy
- The economics of the European integration
- The globalization of finance: managing returns and risks
- Business ethics

International Relations

- The European Union in the world: a superpower in the making?
- International relations and the Middle East: a comparative European perspective

Italian Culture: Literature, Theater, Cinema, Music and Philosophy

- Methods of illusion: la mise-en-scène from drama to fiction and visual arts
- Creative Italian storytelling: from literature to cinema to other forms of fiction
- Dramaturgy: written to be spoken
- Italian cuisine and language course lab: a first step to becoming an Italian "Master Chef"
- A mafia story: its representation in literature, cinema, and television
- The discovery of Italy through its culinary traditions
- Writers & paintings words and colours: Italy and the arts
- The "Snow Whites" vs the "Cookie Lyons". Angel-women and wicked

witches in the Italian literature from the Italian romanticism to the present day and in contemporary art forms

- Citizenship and religion in a multicultural society: a new clash of identities in Italy and Europe

Fashion and Design

- Fashion images and the city of Milan. A sociological perspective on modern Italian fashion
- What is design? The fundamentals of an Italian industry
- The fashion market: structure, players and success factors
- Luxury business insights
- A fashion brand: from line creation to market placement. A case study

Media, Communications and Sociology

- Federico Fellini and contemporary Italian cinema
- Digital journalism and digital media in Italy
- Publishing, publicity and cultural journalism
- New frontiers in brand communication and consumer engagement
- "Green is the new black": asset and appeal of the value "environment" in global business communication
- Reading Milan and Italian cities: place-making and cultural resources
- Television, advertising, music: the Italian approach to the media
- From strategy to effective presentations: methodologies to write and present convincing and engaging communications
- Are individuals the same in the East and West? Cultural differences in social psychological processes



UNIVERSITY ACADEMIC CURRICULUM Courses in English

MILAN CAMPUS

Economics

- Applied econometrics
- Applied statistics and big data
- Applied statistics and big data (Business Analytics)
- Brand management
- Business lab: introductory course
- Business communication
- Business strategy
- Change management
- Comparative company law
- Corporate finance (options, futures and derivatives)
- Corporate governance and social responsibility
- Corporate strategy
- Cross cultural management
- Customer-based marketing strategy
- Economic history
- Economic policy
- Empirical economics
- Entrepreneurship
- Game theory and strategy
- HR management
- Industrial organization
- Information systems
- Innovation and R&D management
- International business management
- International corporate finance
- International economics
- International law
- Introductory macroeconomics
- Introductory microeconomics
- IT for economics and management
- Labor economics
- Law of international arbitration
- Logistics and operations management
- Macroeconomics
- Management accounting
- Management and organization in the digital economy

- Management control systems
- Management information systems
- Marketing management
- Mathematics
- Mathematics for economic analysis
- Microeconomics
- Monetary economics and asset pricing
- Organization theory and design
- Performance measurement
- Policy evaluation
- Political and public economics
- Political economy of the E.U.
- Principles of financial regulation
- Principles of law
- Principles of management
- Project management
- Public finance
- Public management
- Quantitative methods for finance
- Statistical modelling
- Statistics
- Supply chain management
- Transnational business law
- Work and organizational psychology

Banking and Finance

- Advanced financial accounting
- Applied econometrics
- Derivative securities pricing
- Market microstructure
- Risk management
- Advanced microeconomics
- Applied statistics for finance
- Corporate finance
- Investment risk management
- Monetary economics
- Principles of financial regulation
- Real estate finance
- EU risk governance regulations
- European insurance law
- Corporate governance and social responsibility

- International financial markets

Arts Management and Humanities

- Advanced economics and management of arts
- Advanced English in the cultural industry
- Comparative cultural policy
- Design thinking
- Digital PR for events
- English for management and communication
- International media systems
- HR management in the arts industry
- Law and the arts
- Social networks theory and analysis for the cultural sector
- Strategy in the arts
- Study tour in the visual and performing arts field
- Urban cultural studies
- Accounting and fundraising in the arts
- Cultural research study
- Design thinking
- Digital in the arts
- Research design in the arts management
- Statistics for art management

International Relations and Global Affairs

- Public law and governance
- Principles of economics
- Political sciences
- Sociology
- Quantitative methods for social sciences
- History of political institutions
- Advanced English for international relations
- Union law
- Global ethics
- History of political thought
- International organizations
- International relations
- History of international relations
- Multicultural psychology: personal and societal wellbeing
- Arabic language and culture

- Chinese language and culture
- Economic geography*
- International history: the wider Mediterranean area*
- International macroeconomics*
- Social psychology*
- Geo-politics and geo-history*
- Politics in media*

Data Science and Actuarial Sciences

- Computational statistics
- Data management and warehousing
- Digital management
- Dynamic Economic Analysis
- Mathematical methods
- Patents and property rights for big data
- Statistical inference
- Stochastic modelling
- Applied multivariate statistics
- Advanced calculus and stochastic processes
- Insurance law and regulation
- Economic statistics
- Accounting and management in insurance
- Actuarial life insurance
- Econometrics
- Quantitative methods for finance
- Statistical learning*
- Empirical research*
- Business analytics and data mining*
- Digital marketing*
- Finance and risk management*
- Complex economic systems*
- Applied economics and big data analysis*
- Economics for finance*
- Insurance statistics and advanced risk theory*
- Actuarial non-life insurance*
- Actuarial social insurance and pension funds*

Courses marked with an asterisk(*) will be available from A.Y. 2018/2019.