Business Management



Includes

EC 201/202 Introductory Economics I & II AC 211 Principles of Financial Accounting AC 212 Principles of Managerial Accounting BU 265 Spreadsheet and Database **Applications** BÛ 300 Management **BU 306 Quantitative** Analysis **BU 309 Marketing** BU 310 Finance **BU315W Business** Communication **BU 407 Management** Seminar And more!

Program Summary

Business Management courses develop knowledge and skills in effective communication practices, critical thinking, intelligent problem solving, informed decision making, and responsible action. The focus on communication, critical thinking, problem solving, decision making, and responsible action expresses the intrinsic connection between professional preparation and a liberal arts education.

Beyond the Classroom

Internships
Edward Jones Investments
Enterprise Rental Car
Red Globe Marketing
Carolina Specialty
Healthcare
Walt Disney World
Resort
Statesville Chamber of
Commerce

Department Chair

Dr. Gary Scott
Professor of Business
garyscott@bac.edu

Alumni

Where are they now?

Jennifer Walsh ('93), CEO Behind the Brand Media and Fox News Business Analyst.

Matt Tortorich ('04), Expeditors International Of Charlotte, Customer Rentention & Development Manager. Luis Lobo ('83), Executive Vice-President, BB&T Bank. John Frisby ('13) Financial Institution Specialist, Federal Deposit Insurance Coopporation.



CURRICULUM CHECK SHEET

	GRADE	CREDIT
WRITING, 6 HRS		
RH 101 Rhetoric, Logic, Grammar, and Writing I		3
RH102 Rhetoric, Logic, Grammar, and Writing II		3

FIRST-YEAR SYMPOSIUM, 3 HRS		
(for rst time traditional students or transfers with fewer than 12 credi	t hours)	
FS101 First Year Symposium		3

QUANTITATIVE REASONING, 3 HRS		
(MA135, 151,152, or any 200-level math course, statistics, or calculus)		

THEOLOGY, 6 HRS	
TH105 Introduction to Scripture	3
TH205 Introduction to Theology	3

PHILOSOPHY, 6 HRS	
* PO211 Classic Texts of Political Philosophy I	3
* PO212 Classic Texts of Political Philosophy II	3

HISTORY, 6 HRS	
HI101 Western Civilization I	3
HI102 Western Civilization II	3

LITERATURE, 6 HRS	
EN211 Literary Classics of the Western Tradition I	3
EN212 Literary Classics of the Western Tradition II	3

FINE ARTS, 3 HRS	
(AR101,102,EN216,TA108,TA110,MU101,OR MU110)	

NATURAL SCIENCES, 8 HRS	
BI101 General Biology	4
SC110 Physical World	4

SOCIAL SCIENCES, 6 HRS	
PO201 The U.S. Constitution	3
PC201/SO201/EC201/CJ201	3

120 SEMESTER HOURS AND A MINIMUM 2.00 GPA REQUIRED FOR GRADUATION.

THE LAST 30 CREDITS OF YOUR DEGREE MUST BE OBTAINED

MAJOR: BA BUSINESS/TRAD

MAJOR COURSES		
Course	GRADE	CRED-
AC211 Principles of Accounting		3
AC212* Principles of Managerial Accounting		3
BU265 Spreadsheet & Database Applications		3
EC201 Introductory Economics I		3
EC202 Introductory Economics II		3
UPPER LEVEL COURSES		
BU300 Management		3
BU306 Quantitative Analysis		3
BU309 Marketing		3
BU310 Finance		3
BU315W Business Communication		3
BU407 Management Seminar		3
BU412 Legal Environment of Business		3
BU436 Operations Management		3
IB310 International Business		3
BU453 INTERNSHIP		3
Business concentration courses		12

Students seeking to graduate w/major in Business may haveNo more than two grades below a "C" in the major, and must have a major area GPA of 2.00 or higher.

GENERAL ELECTIVES, 4-7 HRS.		

GRADUATION REQUIREMENTS	
WRITING INTENSIVE	
COMPUTER COMP/COMPUTER EXAM	
MINOR	

MINOR			
(15 HRS. & 300 OR 400 LEVEL)			

IT IS THE STUDENT'S RESPONSIBILITY TO VERIFY THAT ALL DEGREE REQUIREMENTS FOR GRADUATION ARE MET.

* As an alternative to PO211 and 212, students may opt to take the Philosophy sequence per the Academic Catalogue.