## Motorsport

## Management

## Belmont flbbey <br> C OLLE GE

## Includes

MM 200 History and
Culture of Motorsport
MM 201 Introduction to
Motorsport Management
MM 320 Administration, Governance and Policy
MM 330 Motorsport
Marketing
MM 340 Motorsport Facility and Event Management
MM 360 Motorsport
Business and Finance MM 370 Public Relations in Motorsport And more!

## Program summary

The Motorsport Management curriculum at Belmont Abbey College educates students to work in this highly complex environment with particular emphasis on the business, management, cultural and legal characteristics of the motorsport industry. In addition, students in the Motorsport Management curriculum integrate the skills and knowledge of the industry with the values of the College's liberal arts curriculum. This combination of specific knowledge of motorsport, coupled with the creative, ethical, and analytic emphasis of the liberal arts produces talented professionals in the field of motorsport management.

## Beyond the Classroom

January 2018, the North Carolina Motorsport Association, formally recognized Belmont Abbey College with an award acknowledging their ability to place Motorsport
Management graduates into the motorsport industry.

## Department Chair

Mary Beth Chambers

## Program Director

 marybethchambers@bac.edu
## Where are they now?

Speedway Motorsports Inc., WIX Filters, World Racing Group, NASCAR, NASCAR Hall of Fame, Charlotte Motor Speedway Speedway Motorsports Inc., Joe Gibbs Racing, Hendrick Motorsports Chip Ganassi Racing, Penske Racing, Roush Yates Engines, Roush Fenway Racing, Performance Racing Network, TSMGI - Valvoline Fox Sports, Octagon, World Racing Group

Curriculum Check Sheet

|  | Grade | Credit |
| :--- | :---: | :---: |
| Writing, 6 HRS |  |  |
| RH 101 Rhetoric, Logic, Grammar, and Writing I |  | 3 |
| RH102 Rhetoric, Logic, Grammar, and Writing II |  | 3 |


| FIRST-YEAR SYMPOSIUM, <br> (for 凹rst time traditional students or transfers with fewer than 12 credit hours) |  |  |
| :--- | :--- | :--- |
| FS101 First Year Symposium |  | 3 |



| Theology, 6 HRS |  |  |  |
| :--- | :--- | :---: | :---: |
| TH105 Introduction to Scripture |  | 3 |  |
| TH205 Introduction to Theology |  | 3 |  |


| PhILOSOPHY, 6 HRS |  |  |
| :--- | :--- | :--- |
| * PO211 Classic Texts of Political Philosophy I |  | 3 |
| * PO212 Classic Texts of Political Philosophy II |  | 3 |


| HISTORY, 6 HRS |  |  |  |
| :--- | :---: | :---: | :---: |
| HI101 Western Civilization I |  | 3 |  |
| HI102 Western Civilization II |  | 3 |  |


| LITERATURE, $\mathbf{6}$ HRS |  |  |  |
| :--- | :--- | :---: | :---: |
| EN211 Literary Classics of the Western Tradition I |  | 3 |  |
| EN212 Literary Classics of the Western Tradition II |  | 3 |  |



| SOCIAL SCIENCES, 6 HRS |  |  |  |
| :--- | :---: | :---: | :---: |
| PO201 The U.S. Constitution |  | 3 |  |
| PC201/SO201/EC201/CJ201 |  | 3 |  |

120 SEMESTER HOURS AND A MINIMUM 2.00 GPA REQUIRED FOR GRADUATION.

THE LAST 30 CREDITS OF YOUR DEGREE MUST BE OBTAINED

## MAJOR: BA MOTOR SPORTS

| Major Courses |  |  |
| :---: | :---: | :---: |
| Course | Grade | Credit |
| MM200 History/Culture/Philosophy of MS |  | 3 |
| MM201 Introduction to Motorsports |  | 3 |
| EC201 Introductory Economics I |  | 3 |
| BU265 Spreadsheet \& Database Applic. |  | 3 |
| BU315W Business Communication |  | 3 |
| Six of the following: |  | 18 |
| MM320 Admin. \& Governance Policy in MS |  | 3 |
| MM330 Motorsport Marketing |  | 3 |
| MM340 Motorsport Facility \& Event Mgmt |  | 3 |
| MM360 Motorsport Business \& Finance |  | 3 |
| MM370 Public Relations/Media in MS |  | 3 |
| MM399 Special Topics in MS Mgmt |  | 3 |
| SM310 Org. Theory \& Leadership in Sport |  | 3 |
| SM335 Social Media Mgmt. in Sport |  | 3 |
| SM350 Sport Law and Risk Management |  | 3 |
| SM370 Sport Broadcasting |  | 3 |
| SENIOR CAPSTONE COURSES |  |  |
| MM410- SENIOR SEMINAR 1 |  | 3 |
| MM411-SENIOR SEMINAR 11 |  | 3 |
| MM453- INTERNSHIP |  | 3 |
| GENERAL ELECTIVES, 25 HRS. |  |  |
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| GRADUATION REQUIREMENTS |  |  |
| WRITING INTENSIVE |  |  |
| COMPUTER COMP/COMPUTER EXAM |  |  |
| MINOR <br> (15 HRS. \& 300 OR 400 LEVEL) |  |  |
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## IT IS THE STUDENT'S RESPONSIBILITY TO VERIFY THAT ALL DEGREE REQUIREMENTS FOR GRADUATION ARE MET.

* As an alternative to PO211 and 212, students may opt to take the Philosophy sequence per the Academic Catalogue.

