

## Belmont Abbey College Launches New Master of Arts in Motorsport Management Degree

Press Inquiry Contact: Sarah Bolton, Marketing Project Manager, sarahbolton@bac.edu, 704-461-7016

**FOR IMMEDIATE RELEASE** – Belmont, N.C. (November 25, 2024) – Today Belmont Abbey College announces the launch of its groundbreaking online Master of Arts (MA) in Motorsport Management program. This innovative graduate degree is the first of its kind in the United States, solidifying Belmont Abbey College's position as a leader in motorsports education who pioneered an undergraduate motorsport program in 2007. The college will welcome its inaugural MA in Motorsport Management cohort in the Fall of 2025.

Recognizing the growing need for specialized education in motorsports, Belmont Abbey College has developed an advanced curriculum that combines high-level business management principles with an in-depth understanding of the motorsports industry. The program will provide students with the technical, interpersonal, and strategic skills necessary for leadership roles in this dynamic field. The MA in Motorsport Management will prepare graduates for diverse careers in marketing, team management, finance, and community relations, while offering critical insights into governance, legal frameworks, and organizational operations within the motorsports world. By offering this innovative online program, Belmont Abbey College extends the reach of motorsports management education beyond the Charlotte area, making it accessible to students nationwide.

"We are thrilled to offer this one-of-a-kind graduate program that combines our passion for education with the excitement of motorsport," said Dr. Joseph Wysocki, Provost of Belmont Abbey College. "By providing students with specialized knowledge and hands-on experience, we aim to cultivate a new generation of motorsport professionals who will contribute to the growth and success of the industry."

Belmont Abbey College's new MA in Motorsport Management will meet the growing demand for leading professionals in the motorsport industry. As the only graduate program of its kind in the United States, it offers students a competitive advantage in pursuing successful careers in this exciting field.

According to Dr. Trey Cunningham, Program Director of the MA in Motorsport Management at Belmont Abbey College, "The Master of Arts in Motorsport Management degree is designed to prepare students for a wide range of careers in the motorsports industry, including sponsorship, team management, event coordination, media, and marketing. Our incredible faculty, who bring valuable real-world experience in the field of motorsports, will provide students with the tools they need to succeed in this highly competitive industry." Belmont Abbey's location in the heart of motorsports country provides students with unparalleled access to industry professionals and networking opportunities.

Designed for working professionals, the MA in Motorsport Management is affordable, asynchronous, and fully online, allowing students to complete the program in as little as 12 months. Graduates will be well-positioned for roles such as Motorsport Team Manager, Sponsorship Coordinator, Track Operations Manager, Data Analyst, and Risk Management Specialist, among others. For more information about this program, click <a href="here">here</a>.

Belmont Abbey College is currently accepting applications for the Fall 2025 semester while the Master of Arts in Motorsport Management awaits final approval from the Southern Association of Colleges and Schools Commission on Colleges (SACSCOC). Apply here.

**About Belmont Abbey College**: Founded in 1876, Belmont Abbey College is a private, Catholic baccalaureate and liberal arts institution that educates students in the liberal arts and sciences so that in all things, God may be glorified. The college welcomes a diverse body of students and provides them with an education that will enable them to lead lives of integrity, to succeed professionally, to become responsible citizens, and to be a blessing to themselves and to others. The college is conveniently located just 10 miles west of Charlotte, N.C., and is currently home to more than 1500 students. For more information, visit <a href="https://belmontabbeycollege.edu/">https://belmontabbeycollege.edu/</a>.