

## For Immediate Release

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## Belmont Abbey College Launches New Major in Writing & Media for Fall 2025

**Belmont, N.C.** (September 12, 2025) – Belmont Abbey College is excited to announce a new major in Writing & Media, launching in Fall 2025. This innovative program equips students to meet a growing need in today's world: writing well across different settings, responding to complex rhetorical situations, and navigating digital platforms with clarity and purpose.

Rooted in the Catholic, Benedictine liberal arts tradition, the Writing & Media program blends writing, media, and literary studies. Courses will explore rhetorical strategy, digital communication, audience engagement, and literature in light of the Western intellectual tradition. The program emphasizes creativity, critical thinking, and strong communication skills—preparing graduates for careers in journalism, public relations, marketing, and more.

"We are excited to introduce this new major, which reflect Belmont Abbey's commitment to providing students with relevant and impactful educational opportunities," said Dr. Hannah Zdansky, Chair of this program for Belmont Abbey College. "The Writing & Media program will not only enhance our academic offerings but also empower students to become effective communicators in today's digital landscape."

In addition to the college's core liberal arts curriculum, students in the program will take courses such as Writing for Social Media, Business Communications, Foundations of Language, and Editing & Writing for Publication. These offerings will help students develop flexible writing and communication strategies, sharpen their critical thinking, and produce professional and creative work that reflects their unique voice.

Belmont Abbey College invites prospective students to explore the new Writing & Media program and discover how it can help them achieve their academic and career goals. With a focus on experiential learning and a supportive academic environment, students will be well-prepared to navigate the challenges and opportunities of the modern media landscape.

For more information about Belmont Abbey College and its programs, visit www.belmontabbeycollege.edu.

About Belmont Abbey College: Founded in 1876, Belmont Abbey College is a private, Catholic baccalaureate and liberal arts institution. Our mission is to educate students in the liberal arts and sciences so that in all things God may be glorified. Guided by the Catholic intellectual tradition and the Benedictine spirit of prayer and learning, we welcome a diverse body of students and provide them with an education that will enable them to lead lives of integrity, to succeed professionally, to become responsible citizens, and to be a blessing to themselves and to others. Our beautiful and historic campus is conveniently located just 10 miles west of Charlotte, N.C., and is currently home to more than 1500 students. For more information, visit <a href="https://belmontabbeycollege.edu/">https://belmontabbeycollege.edu/</a>.