

For Immediate Release

Contact: Sarah Bolton

P: 704-461-7016 E: sarahbolton@bac.edu

Belmont Abbey College Launches Ten New Specializations in a Fully Online Business Studies Undergraduate Program for Working Professionals

Belmont, N.C. (October 16, 2025) – Belmont Abbey College announces the launch of a fully online Bachelor of Arts in Business Studies program, specifically designed to meet the needs of working professionals seeking to advance their careers. The new program will begin enrolling students for the upcoming spring term.

With a flexible and affordable format, the program offers concentrations in General Business, Marketing, Accounting, Hospitality Management, Project Management, Supply Chain Management, Digital Marketing, Entrepreneurship, Human Resources, and Motorsport Management.

Each concentration is designed to help professionals gain practical, industry-specific experience that aligns with their career goals and existing expertise. Whether students aim to lead a marketing team, grow within their current profession, manage operations, or transition into a new industry, each track delivers targeted skills with real-world applications.

"Today's professionals need flexible, career-focused education that meets them where they are," said Dr. Brad Frazier, Vice Provost and Dean of Graduate and Professional Studies at Belmont Abbey College. "This new online business studies degree is built to help students grow their skills, complete their degrees, and prepare for leadership roles—without putting their lives on hold."

The program accepts transfer credits, allowing students to accelerate their degree completion. The curriculum focuses on core business competencies, including communication, finance, and legal studies, preparing graduates to thrive in today's competitive business landscape.

Courses are delivered in eight-week sessions, providing maximum flexibility for students balancing work, family, and other responsibilities. The program is taught by experienced faculty who offer personalized guidance and support throughout the academic journey. Tuition is competitively priced at \$349 per credit hour, making the program an affordable option for students investing in their future.

For more information about Belmont Abbey College and its programs, visit www.belmontabbeycollege.edu.

About Belmont Abbey College: Founded in 1876, Belmont Abbey College is a private, Catholic baccalaureate and liberal arts institution. Our mission is to educate students in the liberal arts and sciences so that in all things God may be glorified. Guided by the Catholic intellectual tradition and the Benedictine spirit of prayer and learning, we welcome a diverse body of students and provide them with an education that will enable them to lead lives of integrity, to succeed professionally, to become responsible citizens, and to be a blessing to themselves and to others. Our beautiful and historic campus is conveniently located just 10 miles west of Charlotte, N.C., and is currently home to more than 1500 students. For more information, visit https://belmontabbeycollege.edu/.