

## For Immediate Release

Contact: Sarah Bolton

P: 704-461-7016 E: sarahbolton@bac.edu

## Belmont Abbey College Launches Online Skills Marketplace to Expand Access to Industry Certifications

**Belmont, N.C.** (**November 3, 2025**) – Belmont Abbey College announces the launch of a new Belmont Abbey Skills Marketplace, an online platform offering short-term credentials and professional certificate programs designed to meet evolving workforce demands of the greater Charlotte region. Developed in partnership with Acadeum, the nation's leading course-sharing network, the Belmont Abbey Skills Marketplace offers flexible and affordable learning opportunities that directly connect to in-demand careers.

"Belmont Abbey is deeply committed to forming the whole person—mind, body, and spirit—while helping students pursue their passions," said Dr. Brad Frazier, Vice Provost and Dean of the Graduate School. "The Skills Marketplace builds on that mission by offering new pathways for learners at every stage of life to gain affordable, career-aligned credentials that meet employer demands."

The Skills Marketplace features more than 80 curated certificate programs in high-demand fields, including Information Technology, Healthcare, Business, Artificial Intelligence, and Data Science. Learners can access the Skills Marketplace from any online device and choose from programs developed by trusted online education providers such as Coursera and MedCerts. Each module is offered fully online and can be completed at the learner's own pace. Recognizing the high cost often associated with industry training, the college developed the Skills Marketplace to provide these courses at a more affordable rate.

The Skills Marketplace curriculum and platform not only meet employer needs but also align with shifting attitudes toward higher education, providing learners with in-demand skills valued by today's and future employers. Research shows that an increasing number of learners are seeking flexible, self-guided online opportunities—such as industry-specific certificates and other résumé-enhancing micro-credentials—to complement traditional degree programs.

This initiative reflects the Abbey's ongoing commitment to student success, bridging the gap between traditional degree programs and the growing demand for microcredentials that enhance employability and lifelong learning.

To learn more about the Belmont Abbey Skills Marketplace, visit www.belmontabbeycollege.edu/skillsmarketplace.

**About Belmont Abbey College**: Founded in 1876, Belmont Abbey College is a private, Catholic baccalaureate and liberal arts institution. Our mission is to educate students in the liberal arts and sciences so that in all things God may be glorified. Guided by the Catholic intellectual tradition and the Benedictine spirit of prayer and learning, we welcome a diverse body of students and provide them with an education that will enable them to lead lives of integrity, to succeed professionally, to become responsible citizens, and to be a blessing to themselves and to others. Our beautiful and historic campus is conveniently located just 10 miles west of Charlotte, N.C., and is currently home to more than 1500 students. For more information, visit <a href="https://belmontabbeycollege.edu/">https://belmontabbeycollege.edu/</a>.